



WE'RE ASKING YOU TO KEEP AUSTRALIA SAFE

We've launched a national campaign urging the government to focus on counterterrorism, **not** gun restrictions. The people have spoken, and they're demanding real action.

61%*

support a **ROYAL COMMISSION** before any legislation changes

78%*

say the priority should be **DEALING WITH EXTREMIST IDEOLOGY** over tightening gun laws

54%*

are **MORE LIKELY TO VOTE** for MPs who support an inquiry first

**Recent polling from Insightfully (Dec 21, 2025) reveals what your constituents actually want.*



Albanese Net Favourability among NSW voters

-27 pts

KEY VOTER GROUP PRIORITIES

- **Liberal-National voters:** 59% more likely to vote for MPs calling for inquiry first
- **Soft voters:** 57% more likely to vote for MPs calling for inquiry first
- **Labor voters:** 64% say extremist ideology should be priority (vs 28% gun laws)
- 50% of Labor voters support Royal Commission before legislation

Public pressure is mounting.

in just over 7 days, our campaign has reached millions and support is growing.



2.3M+

Australians reached



Campaign messaging seen over

3.3M+

times



126K+

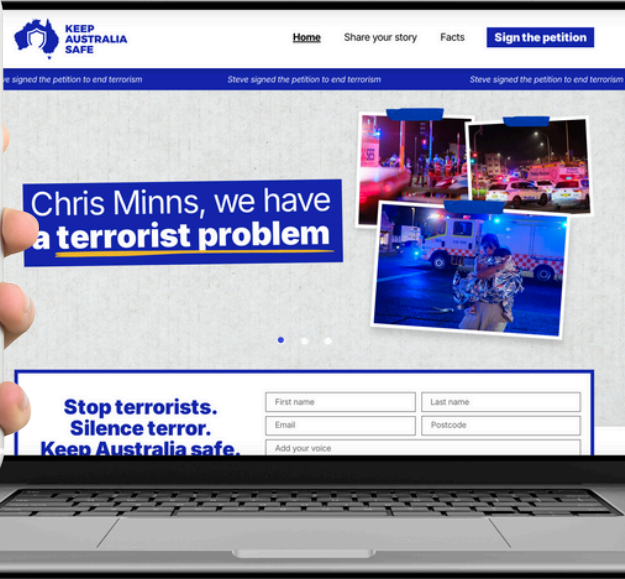
Engagement

Every signature, every share, every comment represents someone who will remember where you stood on this issue.



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OUR CAMPAIGN IN ACTION



51K+

Australians have signed the petition and shared their stories in last 4 days

10K+

EDMs sent

1.6K+

SMS sent



Daryl Hood

Forgive me if this sounds like a silly question but what terrorist would sell back their guns?

Vivian Anderson

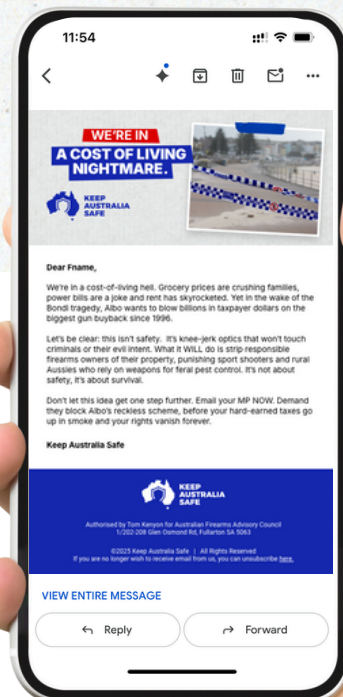
Guns are no more dangerous than motor vehicles, they only become dangerous when humans get behind them.

Sue Wells

It's not what's in your hand, it's what's in your head

We're just getting started.

Next phase are radio ads across the state. Print campaigns in key marginal seats. Billboards in your electorate. Direct mail to every licensed firearms holder. We're taking this message everywhere the people are.



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